



ARCHITECTURAL REVIEW BOARD MINUTES

=====MEETINGS ARE CABLECAST LIVE ON GOVERNMENT ACCESS CHANNEL 26=====

This agenda is posted in accordance with Government Code Section 54954.2(a) or section 54956.

**Thursday, May 1, 2014, Meeting
8:30 AM, Council Chambers**

Call to Order

Roll Call: Chair Lee Lippert, Vice-chair Randy Popp, Board Members Alexander Lew, Clare Malone Prichard, Robert Gooyer.

Staff: Amy French, Chief Planning Official; Russ Reich, Senior Planner; Diana Tamale, Administrative Associate, Margaret Netto, Contract Planner

Oral Communications: Members of the public may speak to any item not on the agenda; three minutes per speaker. The Architectural Review Board reserves the right to limit oral communications period to 15 minutes. None.

Agenda Changes, Additions and Deletions: The agenda may have additional items added to it up until 72 hours prior to meeting time. None.

Minutes Approval: March 20, 2014

The approval of March 20, 2014 minutes were continued to May 15, 2014 meeting.

Consent Calendar:

1. **600 East Meadow Drive [14PLN-00078]**: Request by Peter Jenson on behalf of the City of Palo Alto for Architectural Review of the Magical Bridge playground project located at the southern end of Mitchell Park. Zone District: Public Facilities (PF). Environmental Assessment: A Mitigated Negative Declaration has been prepared in accordance with the California Environmental Quality Act (CEQA). **This item is continued to the regular meeting of May 15, 2014.**

Public Hearing:

Minor Reviews:

2. **101 Lytton Avenue [14PLN- 00083]**: Request by Lytton Gateway LLC for Architectural Review of a Master Sign Program with Sign Exceptions to allow the installation of four projecting signs. Zone District: Planned Community (PC 5158). Environmental Assessment: Exempt from the provisions of the California Environmental Quality Act (CEQA) per CEQA Section 15311.

RECOMMENDATION

Staff recommends that the Architectural Review Board (ARB) recommend the Director of Planning and Community Environment approve the proposed building sign program and Sign Exception(s) for

four projecting signs mounted on top of the awning, based upon draft Architectural Review and Sign Exception findings (Attachment A & B) and subject to the conditions of approval (Attachment C).

No public comment.

Architectural Review Board Action: Vice Chair Popp moved seconded by Board Member Gooyer to approve the project as recommended with signs A1 and A 2 to come back for subcommittee review and a friendly amendment by Chair Lippert to add the following items to come back for review by the subcommittee:

1. Explore sign alternative to the face lit Monkey logo
2. Chamber of Commerce signage should be included
3. The public parking signage to be identified for after business hours public parking

Vote: Approval, 5-0-0-0

3. **250 Hamilton Avenue [14PLN-00053]:** Request by Philip Ciralsky of the City of Palo Alto Department of Public Works for board level Architectural Review of a Master Sign Program with Sign Exceptions to allow the installation of way finding signage at City Hall. Zone District: Public Facilities (PF). Environmental Assessment: Exempt from the provisions of the California Environmental Quality Act (CEQA) per CEQA Section 15311. **This item is continued to the regular meeting of May 15, 2014.**

Board/Staff Announcements, Updates, Reports, and Comments: Members of the public may not speak to the item(s).

Adjournment

Subcommittee Members: Alex Lew and Robert Gooyer
SUBCOMMITTEE:

518-526 Bryant Street [13PLN-00225]: Request by VKK Signs for Subcommittee review of project clarifications to a previously approved project for a building sign program with Sign Exceptions to allow the installation of five projecting wall signs for five commercial tenants in the CD-C(GF)(P) zone district. The plans provide the details of the chain element that is used to hang the signs. Environmental Assessment: Exempt from the provisions of CEQA per section 15311.

Subcommittee Action: Approved the chain and bracket details; the "For Lease" sign is not approved.

2500 El Camino Real [13PLN-00469]: Request by Stanford Real Estate for Subcommittee review of project clarifications to a previously approved project for a four-story mixed use project with 70 residential units of below market rate rental housing and approximately 7,000 square feet of commercial space in the CS (AS1) zone district. The project clarifications include landscape details and alternative building color. Environmental Assessment: In accordance with the California Environmental Quality Act, an Environmental Impact Report was prepared and certified for this project on May 5, 2005.

Subcommittee Action: Approved project details with the exception of the building color. The applicant shall provide for on-site review and approval by the Subcommittee the samples of proposed paint colors on the wall prior to building permit submittal.

4190 El Camino Real [13PLN-00338]: Request by Kevin Stong for sub-committee review of rear wall/fencing, colors and materials, photometric study, landscaping details, parking calculations, and removal of any extraneous trailers from the property which is associated with the proposed construction of a new 3,024 sq. ft. service building for McLaren/Volvo in the Service Commercial Auto Dealership ((CS)(AD)) zoning district.

Subcommittee Action: The subcommittee approved the project as submitted.

STAFF ARCHITECTURAL REVIEW.

Project Description: One halo-illuminated (approximately 103.75" x 21.6") wall sign

Applicant: James DiCicco

Address: 437 Lytton Avenue, [13PLN-00481]

Approval Date: 4/14/14

Request for hearing deadline: 4/28/14

Sub-Committee Members:

Alexander Lew

Robert Gooyer

Clare Malone Prichard

Lee Lippert

Randy Popp

Terms:

January 9, 2014 to May 15, 2014

May 1, 2014 to August 21, 2014

June 5, 2014 to October 16, 2014

September 4, 2014 to October 16, 2014

November 6, 2014 to March 19, 2015

Materials related to an item on this agenda submitted to the **Architectural Review Board** after distribution of the agenda packet are available for public inspection in the **Planning and Community Environment Department at 250 Hamilton Avenue, 5th floor, Palo Alto, CA. 94301** during normal business hours.

AMERICANS WITH DISABILITY ACT (ADA). The City of Palo Alto does not discriminate against individuals with disabilities. To request an accommodation for this meeting or an alternative format for any related printed materials, please contact the City's ADA Coordinator at 650.329.2550 (voice) or by e-mailing ada@cityofpaloalto.org.

PUBLIC COMMENT. Members of the Public are entitled to directly address the Architectural Review Board concerning any item that is described in the notice of this meeting, before or during consideration of that item. If you wish to address the Board on any issue that is on the agenda, please complete a speaker request card located on the table at the entrance to the Council Chambers, and deliver it to the Board Secretary prior to discussion of the item. You are not required to give your name on the speaker card in order to speak to the Board, but it is very helpful.

RECORDINGS. A DVD of the proceedings may be reviewed by contacting the City Clerk's Office at (650) 329-2571.

LATE RECEIVED MATERIALS. Materials related to an item on this agenda submitted to the Architectural Review Board after distribution of the agenda packet are available for public inspection in the Planning Department on the 5th floor, City Hall, 250 Hamilton Avenue during normal business hours. During the 9/80 Friday closure, materials will be available at the Development Center, 285 Hamilton Avenue, Palo Alto. Please call 329-2603 to reserve a copy.

All correspondence relating to any of the agenda items or non-agenda items, which were not received by the 2:00 PM deadline for inclusion into Board packets on the Thursday preceding the meeting date, need to be received before 3:00 PM on the date of the meeting for distribution to staff and Board members.