From:	Architectural Review Board
To:	Lew, Alex; Osma Thompson (osma.thompson@gmail.com); Baltay, Peter; Gooyer, Robert; Furth, Wynne
Cc:	Atkinson, Rebecca; French, Amy
Subject:	FW: Verizon cell network
Date:	Monday, March 12, 2018 9:59:22 AM
Attachments:	image003.png image006.png

From: Judy Kleinberg [mailto:Judy@paloaltochamber.com]
Sent: Friday, March 09, 2018 5:44 PM
To: Architectural Review Board
Cc: Gitelman, Hillary; rommel.angeles@verizonwireless.com; Mike Love; jon.goldman (jon.goldman@prprop.com); Dueker, Kenneth
Subject: Verizon cell network

Dear Architecture Review Board members,

I previously sent the message below to the City Council to ask for their support of the Verizon application for permits to install small cell wireless communications equipment on utility poles in the City's public right of ways. This matter is scheduled to be heard again by your Board on March 15th (previously in December 2017). On behalf of our nearly 500 business members who serve this community and their 75,000+ employees, I want to strongly encourage your approval of the permit applications.

Verizon has made modifications to the original deployment plan which we believe are responsive to the Board's concerns and recommendations. Staff has now made some additional recommendations in its current staff report. While we cannot comment on the technicalities which are beyond our expertise, we do believe that Verizon has shown, and continues to show, a forthright willingness to accommodate the specific needs of our city.

I want to emphasize that this proposed upgrade to our city's wireless capability is not merely a benefit to the business community, although it will be an improvement for our local businesses that rely on increasingly sophisticated, fast and reliable wireless capabilities. More importantly, it would greatly improve our 911 response infrastructure, and it is a matter of safety and security for our residents, visitors and our workforce.

While some of the post-ARB hearing comments cited "radio frequency emissions/health and safety" objections to the applications, I hope you will not hold up the permit approvals based on those non-substantiated concerns. Other concerns related to location, noise and aesthetics are more authentic and we believe have been adequately addressed voluntarily by the applicant and in response to staff recommendations.

At this time, we encourage you to support the staff recommendation to recommend approval of the WDF permits for 11 small cell nodes as discussed in the staff report.

Thank you for considering our strong support of Verizon's applications.

Sincerely,

Judith G. Kleinberg, JD
President & CEO

Palo Alto
Chamber of Commerce
& Visitor Center

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Palo Alto Business Directory & Community Guide

From: Judy Kleinberg
Sent: Wednesday, December 6, 2017 3:52 PM
To: 'city.council@cityofpaloalto.org' <city.council@cityofpaloalto.org>; 'arb@cityofpaloalto.org' <arb@cityofpaloalto.org>
Cc: 'rommel.angeles@verizonwireless.com' <rommel.angeles@verizonwireless.com>; James Keene <james.keene@cityofpaloalto.org>; Hillary Gitelman <Hillary.Gitelman@CityofPaloAlto.org> <Hillary.Gitelman@CityofPaloAlto.org>
Subject: Verizon cell network

Dear Mayor Scharff, Vice Mayor Kniss and City Council Members,

I am writing in support of Verizon's proposed plan to install a small cell network in Palo Alto that will be reviewed by the Architecture Review Board tomorrow, December 7th.

A few months ago, I was briefed about this innovative approach to expanding our cell access and coverage and I'm impressed with this effort that would greatly benefit our entire community. As the President and CEO of the Palo Alto Chamber of Commerce that represents nearly 500 businesses in our area representing over 70,000 local employees, I understand the need to improve the wireless infrastructure to prevent cell phone coverage failures - especially calls to 911. It is not merely an inconvenient annoyance to have dropped calls, but it is a matter of safety and security for our residents, visitors and workforce.

I hope the City Council will acknowledge and agree that adding more effective wireless capacity is a necessity.

Sincerely,

Judith G. Kleinberg, JD
President & CEO
355 Alma Street | Palo Alto, CA. 94301

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& Visitor Center