



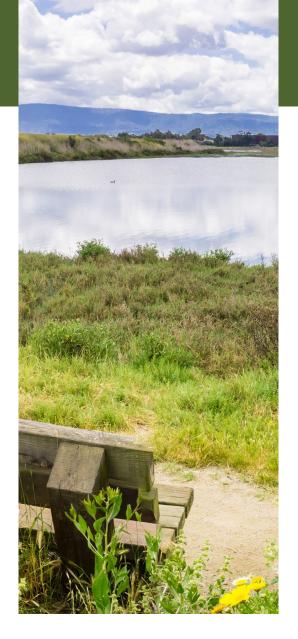
**NOV/DEC 2023** 

www.cityofpaloalto.org/businesstax

## **AGENDA**



- Business Process Overview
- Online Portal Demonstration
- Q&A



#### **BUSINESS OVERVIEW**

Registration, Tax Filing, Rate & Cap

#### **Registration & Filing**

- Annual BRC for all eligible businesses (March Renewal)
- Annual Business Tax Filing 2023
- Quarterly Business Tax Filing begins 2024
- Filing Due Date: the 1<sup>st</sup> following the end of the period; Delinquent after 30 days

#### Rate & Cap

- 3.75¢/sq ft monthly rate (first 24 months)
  - 7.5¢/sq ft monthly rate starting Jan 2025
- \$500,000 annual cap



### WHAT IS THE PROCESS?

#### Step 1: Obtain a BRC

 Religious Orgs. (no store), Transitory or Home Based, Non-profit <1FTE are exempt from BRC and Business Tax

#### • Step 2: File Business Taxes

- Federal/State Exempt Businesses/Orgs, Grocery/Supermarkets are Exempt from Filing
- Businesses <10,000 sqft are exempt from tax, but must continue to file

#### Step 3: Continue to Renew & File

- BRC renews Annually
- Business Tax files Quarterly, unless otherwise assigned.



#### **EXEMPTIONS**

#### Does you Business Qualify?

#### **EXEMPTIONS:**

- Small businesses (1st 10,000 sq ft)
- Grocery Stores
- Transitory businesses (<90 days)</li>
- Non-profit organizations
- Residential space



- Banks and financial institutions
- Some residential care or home care facilities



#### **OFFSETS**

#### **Does your Business Qualify?**

#### **OFFSETS:**

- Hotel Tax
- Discretionary Sales/Use Tax
  - Limited and only in rare cases
  - Consultation is required to determine eligibility
- Vacant Space





## ONLINE PORTAL - PaloAlto.Hdlgov.com

#### **DEMONSTRATION**

- Business Registration Portal
- Business Tax Portal
  - Vacancy Offset



Welcome to the online access portal! We are pleased to offer our visitors access to government services online, 24 hours a day, 7 days a week.

We strive to deliver powerful e-government services and provide valuable information about our community while making your interactions with us more efficient, convenient, and interactive.

Please be advised: The State has mandated certain notices that may affect your business. You may review the notices at: <u>Statebusinessnotices.hdlgov.com</u>

To get started, please choose one of the following portals:

#### **BUSINESS REGISTRATION PORTAL**

Please proceed to the Business Registration portal in order to perform any of the following functions:

- · Submit a Business Registration Application
- Renew a Business Registration
- · Pay a Balance Due
- Request Account Information Update
- Close a Business
- Create or sign in to account profile
- · Report a problem

If you need further assistance, you are welcome to contact us at PaloAlto@hdlgov.com or by phone at (650) 838-2882.

Go to Business Registration Portal →

#### BUSINESS TAX PORTAL

Please proceed to the Business Tax portal in order to perform any of the following functions:

- Register a New Business
- File Business Tax
- · Pay a Balance Due
- · Request Account Information Update
- · Close a Business Tax account
- Create or sign in to account profile
- Report a problem

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Go to Business Tax Portal →





### **RESOURCES FOR BUSINESSES**

- Business Tax Resource Guide
- Business Tax Calculator
- Administrative Regulations
- Online Filing Portal
- Virtual Consultations





# CONTACT US



# **QUESTIONS?**

# **Business Support Center**

Monday – Friday

8:00 a.m. – 5:00 p.m.

PaloAlto@hdlgov.com

(650) 838-2882

