



## **Social Media & Marketing Internship – Summer 2026**

Interested in creating social media content, marketing strategy, and artmaking?

Join the Palo Alto Art Center team for an internship dedicated to creating content for social media, designing promotional materials, and supporting social media strategies. The intern will work directly with the Art Center's Adult Studios Director and the Social Media team to support the Art Center's artmaking studios and upcoming public programs.

### **In this role, your projects may include...**

- Capture photo and video content surrounding program activities, to be used for social media and marketing efforts
- Assist with social media visual descriptions for content
- Participate in marketing campaigns focused on the Art Center's programs and exhibitions
- Design promotional materials, such as flyers and digital marketing images for social media
- Collaborate with program staff to market events, classes, and workshops
- Interact with art center patrons, request permissions for anyone on camera

### **You are a great fit for this role if you are...**

- Experienced social media content creator, ideally from a professional standpoint
- Enthusiastic about working with the public in a museum setting
- Interested in artmaking processes, contemporary art practices, and art engagement strategies
- Skilled in video editing skills
- Excellent time management, organization and communication skills
- Flexible, able to self-start, and have a passion for the arts and/or creative endeavors
- Photo and video experience required

### **When you will work...**

This position is approximately 30 hours per week for 10 weeks during the summer with flexible start and end dates. Candidate would ideally start around May 15 and work through July or August.

### **Where you will work...**

In person and hybrid work options are available; you will work at least 50% of the time at the Palo Alto Art Center (1313 Newell Drive, Palo Alto).

### **Your compensation...**

\$21 per hour

**Ready to join the team? Here's what to do...**

Please submit a cover letter, resume, and link(s) or PDF of up to three Reels or other photography samples of work you have created. In the cover letter, please address the following questions:

- Why do you feel you would be a good fit for this internship?
- How does this internship support your professional goals?
- Please include the link(s) to your work samples in the cover letter.

Send all materials to Rebecca Passarello, Director of Volunteer Engagement, [rebecca.passarello@paltoalto.gov](mailto:rebecca.passarello@paltoalto.gov). Applications will be considered on a rolling basis.

*The Palo Alto Art Center is committed to fostering the next generation of arts and science professionals through teen engagement, internships, and fellowships. We value diversity of cultures, races and ethnicities, countries of origin, ability levels, ages, religions, and gender expressions. We encourage individuals who are traditionally underrepresented in the museum field to apply.*