

QuickFacts

Palo Alto city, California

QuickFacts provides statistics for all states and counties. Also for cities and towns with a *population of 5,000 or more*.

All Topics	Palo Alto city, California
Population, Census, April 1, 2020	68,572
PEOPLE	
Population	
Population estimates, July 1, 2023, (V2023)	△ 65,882
Population estimates base, April 1, 2020, (V2023)	△ 68,587
Population, percent change - April 1, 2020 (estimates base) to July 1, 2023, (V2023)	△ -3.9%
Population, Census, April 1, 2020	68,572
Population, Census, April 1, 2010	64,403
Age and Sex	
Persons under 5 years, percent	△ 4.8%
Persons under 18 years, percent	△ 22.4%
Persons 65 years and over, percent	△ 19.3%
Female persons, percent	△ 51.7%
Race and Hispanic Origin	
White alone, percent	△ 50.9%
Black or African American alone, percent (a)	△ 2.1%
American Indian and Alaska Native alone, percent (a)	△ 0.3%
Asian alone, percent (a)	△ 34.8%
Native Hawaiian and Other Pacific Islander alone, percent (a)	△ 0.2%
Two or More Races, percent	△ 8.9%
Hispanic or Latino, percent (b)	△ 7.3%
White alone, not Hispanic or Latino, percent	△ 48.7%
Population Characteristics	
Veterans, 2018-2022	1,185
Foreign born persons, percent, 2018-2022	34.3%
Housing	
Housing Units, July 1, 2023, (V2023)	X
Owner-occupied housing unit rate, 2018-2022	56.0%
Median value of owner-occupied housing units, 2018-2022	\$2,000,000+
Median selected monthly owner costs -with a mortgage, 2018-2022	\$4,000+
Median selected monthly owner costs -without a mortgage, 2018-2022	\$1,188
Median gross rent, 2018-2022	\$3,169
Building Permits, 2023	X
Families & Living Arrangements	
Households, 2018-2022	26,064
Persons per household, 2018-2022	2.58
Living in same house 1 year ago, percent of persons age 1 year+, 2018-2022	84.8%
Language other than English spoken at home, percent of persons age 5 years+, 2018-2022	39.1%
Computer and Internet Use	
Households with a computer, percent, 2018-2022	98.0%
Households with a broadband Internet subscription, percent, 2018-2022	95.0%
Education	
High school graduate or higher, percent of persons age 25 years+, 2018-2022	96.8%
Bachelor's degree or higher, percent of persons age 25 years+, 2018-2022	82.2%
Health	
With a disability, under age 65 years, percent, 2018-2022	2.6%
Persons without health insurance, under age 65 years, percent	△ 2.4%

Economy	
In civilian labor force, total, percent of population age 16 years+, 2018-2022	63.4%
In civilian labor force, female, percent of population age 16 years+, 2018-2022	55.9%
Total accommodation and food services sales, 2017 (\$1,000) (c)	709,859
Total health care and social assistance receipts/revenue, 2017 (\$1,000) (c)	7,345,721
Total transportation and warehousing receipts/revenue, 2017 (\$1,000) (c)	389,367
Total retail sales, 2017 (\$1,000) (c)	1,939,972
Total retail sales per capita, 2017 (c)	\$28,315
Transportation	
Mean travel time to work (minutes), workers age 16 years+, 2018-2022	23.9
Income & Poverty	
Median household income (in 2022 dollars), 2018-2022	\$214,118
Per capita income in past 12 months (in 2022 dollars), 2018-2022	\$117,476
Persons in poverty, percent	 4.7%
 BUSINESSES	
Businesses	
Total employer establishments, 2021	X
Total employment, 2021	X
Total annual payroll, 2021 (\$1,000)	X
Total employment, percent change, 2020-2021	X
Total nonemployer establishments, 2021	X
All employer firms, Reference year 2017	3,167
Men-owned employer firms, Reference year 2017	1,721
Women-owned employer firms, Reference year 2017	573
Minority-owned employer firms, Reference year 2017	804
Nonminority-owned employer firms, Reference year 2017	1,734
Veteran-owned employer firms, Reference year 2017	52
Nonveteran-owned employer firms, Reference year 2017	2,550
 GEOGRAPHY	
Geography	
Population per square mile, 2020	2,845.8
Population per square mile, 2010	2,696.5
Land area in square miles, 2020	24.10
Land area in square miles, 2010	23.88
FIPS Code	0655282

Value Notes

 Methodology differences may exist between data sources, and so estimates from different sources are not comparable.

Some estimates presented here come from sample data, and thus have sampling errors that may render some apparent differences between geographies statistically indistinguishable. Click the Quick Info  icon to the left of each row in TAI to learn about sampling error.

The vintage year (e.g., V2023) refers to the final year of the series (2020 thru 2023). Different vintage years of estimates are not comparable.

Users should exercise caution when comparing 2018-2022 ACS 5-year estimates to other ACS estimates. For more information, please visit the [2022 5-year ACS Comparison Guidance](#) page.

Fact Notes

- (a) Includes persons reporting only one race
- (b) Hispanics may be of any race, so also are included in applicable race categories
- (c) Economic Census - Puerto Rico data are not comparable to U.S. Economic Census data

Value Flags

- D Suppressed to avoid disclosure of confidential information
- F Fewer than 25 firms
- FN Footnote on this item in place of data
- NA Not available
- S Suppressed; does not meet publication standards
- X Not applicable
- Z Value greater than zero but less than half unit of measure shown
- Either no or too few sample observations were available to compute an estimate, or a ratio of medians cannot be calculated because one or both of the median estimates falls in the lowest or upper interval of an open ended distribution
- N Data for this geographic area cannot be displayed because the number of sample cases is too small.

QuickFacts data are derived from: Population Estimates, American Community Survey, Census of Population and Housing, Current Population Survey, Small Area Health Insurance Estimates, Small Area Income and Poverty Estimates, State of Georgia Housing Unit Estimates, County Business Patterns, Nonemployer Statistics, Economic Census, Survey of Business Owners, Building Permits.