

University Avenue Streetscape Project Working Group Poll Summary
Tuesday, September 10, 2024

Question 1 Text:

Based on your understanding, does the Project Vision effectively capture the intent of this project?

Question 1 Answers and Responses (# and%)

Responses	#	%
A. Yes	6	50%
B. No	3	25%
C. Not sure	3	25%

Question 2 Text:

Based on your understanding, do the Project Goals effectively reflect the goals of the interest area you represent?

Question 2 Answers and Responses (# and%)

Responses	#	%
A. Yes	7	70%
B. No	1	10%
C. Not sure	2	20%

Question 3 Text:

The City is exploring different alternatives to create a people-centric, unique, and vibrant destination. To accomplish this, which blocks should have wider sidewalks including enhanced streetscape elements?

Question 3 Answers and Responses (# and %)

Responses	#	%
A. High Street to Cowper Street	7	54%
B. High Street to Webster Street	6	46%
C. Ramona Street to Waverly Street	0	0%
D. No wider sidewalks. Enhance the street as it is with new landscaping, lighting, art, furnishings, and hardscape treatments.	0	0%

Question 4 Text:

What should be the focus of extended sidewalk corners and other public spaces on a typical block? Select up to two.

Question 4 Answers and Responses (# and %)

Responses	#	%
A. Seating and Public Gathering Spaces	9	36%
B. Landscaping	8	32%
C. Bike Parking	4	16%
D. Public Art	2	8%
E. Keep it Functional - Curb Ramps, etc.	2	8%

Question 5 Text:

Please select up to two locations that would best serve as focal gathering spaces.

Question 5 Answers and Responses (# and %)

Responses	#	%
A. High Street Gateway	6	25%
B. Lytton Plaza	7	29%
C. Historic Ramona Street	5	21%
D. Centennial Alley	6	25%

Question 6 Text:

Please select up to three elements that would best highlight Palo Alto as the birthplace of Silicon Valley

Question 6 Answers and Responses (# and %)

Responses	#	%
A. Gateway elements	6	16%
B. Interpretive history and technology exhibits	11	30%
C. History walk	9	24%
D. Interactive public art	4	11%
E. Murals	5	14%
F. Special events	2	5%

Question 7 Text:

Which blocks should be closed off to vehicular traffic for special events?

Question 7 Answers and Responses (# and %)

Responses	#	%
A. Between High Street and Ramona Street	1	8%
B. Between Ramona Street and Waverley Street	9	75%
C. No blocks should be closed, but they could be located at King Plaza or another area in	2	17%

Question 8 Text:

What should be the frequency of special events that require road closures?

Question 8 Answers and Responses (# and %)

Responses	#	%
A. No events that require road closures	2	17%
B. One time a year	2	17%
C. Between two and five times a year	5	42%
D. Between six and ten times a year	3	25%

Question 9 Text:

The streetscape improvements will likely be funded through an assessment district. Please select the most cost-effective project scope that you believe will achieve the overall project goals.

Question 9 Answers and Responses (# and %)

Responses	#	%
A. Full Scope between High and Webster Streets (\$50+/- MM)	2	20%
B. Full Scope between High and Cowper Streets and Reduced Scope between Cowper and Webster Streets (\$43 +/- MM)	6	60%
C. Full Scope between Ramona and Cowper Streets and Reduced Scope between High and Ramona Streets and between Cowper and Webster Streets (\$37 +/- MM)	2	20%
D. Reduced Scope between High and Webster Streets (\$21 +/- MM)	0	0%